

# EUFIC's operating principles

The European Food Information Council is a non-profit organisation dedicated to improving people's understanding of food and health science.

Driven by our vision of a world where people live healthier because they know how to, we provide engaging science-based information to inspire and empower healthier and more sustainable lifestyle choices.

EUFIC works according to the following **operating principles**:

- EUFIC is rooted in science, and stands behind its core values: transparency, honesty, and scientific integrity.
- EUFIC addresses a balanced mix of food and health related subjects that are relevant for society.
- EUFIC's communications are based on peer reviewed science that reflect the views of the scientific community at large.
- The [Scientific Advisory Board](#), comprised of independent leading scientists, provide direction and oversee accuracy, relevance, and independence of EUFIC's work.
- EUFIC works in [partnership](#) with credible and recognised organisations and experts, welcome to bring their own views to the table.
- EUFIC does not lobby for specific interests, nor promote individual companies' views, brands or products.
- EUFIC funders do not determine the output of EUFIC's publications or activities. Every funder supporting EUFIC, or its specific activities, abides by a [Code of Conduct](#).